

# Privacy Policy

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*Your privacy is important to us, and so is being transparent about how we collect, use, and share information about you. This policy is intended to help you understand on the following things;*

## WELCOME

Welcome to Samata Bhratru Mandal ([www.samatabhratrumandal.com](http://www.samatabhratrumandal.com)), your personal matchmaking platform as a sub-service of matrimony search provided to Leva Patil Community people. This Agreement sets out the legally binding terms for your use of the Site and membership. This Agreement may be modified by Samata Bhratru Mandal from time to time. The membership and rights of admissions are reserved.

This Terms of Use is published in accordance with the provisions of Rule 3 (1) of the Information Technology (Intermediaries Guidelines) Rules, 2011.

Samata Bhratru Mandal is a social firm providing social services to Leva Patil Community people for one of our sub-service of matchmaking alliances and replaces the traditional newspaper classified. The platform developed is for the personal use of individual members to advertise and promote their profiles for the purpose of finding relevant matches and cannot be used in connection with any commercial endeavours.

This platform is a world class matchmaking platform to seek a life partner and is not a casual dating site.

Access to the Samata Bhratru Mandal website or mobile application for registering your profile is free. However, we offer Premium Memberships wherein one can promote his/her Profile on various Samata Bhratru Mandal properties such as Premium Interest Wall, Inbox, Search Results, video chat, etc.

Samata Bhratru Mandal Matrimony service gathers following types of information:

- **Information that you submit**

In order to avail the service you provide the following information:-

- ✓ When registered for our service, you share with us your personal details, such as name, your gender, date of birth, contact details, educational qualification, employment details, photos, marital status and your interests etc...
- ✓ When you avail for a paid service, you provide us or our payment service provider with information, such as your debit or credit card number or UPI.
- ✓ Details shared with our customer care team. (This information used to monitor or for training purposes and to ensure a better service)

- ✓ You have the option to send interesting profiles bookmarks to your parents, then we will use their email address or mobile number to send a one-time message to them per request.
- ✓ Your chats and messages with other users as well as the content you publish will be processed as a part of the service.
- **Information which is not directly submitted by the you**
  - ✓ User activity: We collect information about your activity on our services, such as date and time you logged in, features you've been using, searches, clicks and profiles visited by you, your interaction with other users including messages exchanged.
  - ✓ Device Information: We collect information from and about the device(s) such as IP address, device ID and type, device-specification and apps settings, app error reports, browser type and version, operating system, identifiers associated with cookies or other technologies that may uniquely identify your device or browser.
  - ✓ SMS permission: We need SMS permission for authenticating transactions via OTP, sent by the Payment Gateway.
- **Information we receive from others**
  - ✓ In addition to the information you provide us directly, we receive information about you from others, such as, Social Media account.

## **SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?**

We use the information collected in the following ways:

- we use the information submitted by you to provide the Service.
- manage your account
- provide you with a technical support
- conduct research and analysis about your use of our services for providing better services
- communicate with you by email, phone about services, promotions or offers that may be of your interest.
- Recommend relevant matches to you and display your profile to other users.
- Matrimony features like chat, show interest, bookmark, video conference, kundali matching, etc..

When you purchase something from our online store, if any or make a payment towards any services, as part of the buying and selling process, we collect the personal information you give us such as your name, address, contact number and email address.

When you browse on our website or on our mobile application, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email / SMS marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

## SECTION 2 - CONSENT

### How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

### How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at **Samata Bhratru Mandal (Pimpri-Chinchwad), contact number 02071173733** or mailing us at: **Trimurti society, Triveninagar, Nigdi, Pune 411062. [samatabhratrumandal@gmail.com]**

## SECTION 3 – DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

We will disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights, other members interest and protection and/or comply with a judicial proceeding, court order, or legal process served on our Web site or mobile application.

## SECTION 4 - PAYMENT

We use Razorpay/PayU for processing payments. We/Razorpay/PayU do not store your card data on their servers. The data is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS) when processing payment. Your purchase transaction data is only used as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is not saved.

Our payment gateway adheres to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

For more insight, you may also want to read terms and conditions of payment gateway service providers.

## **SECTION 5 - THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

### **Links**

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## **SECTION 6 - SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

While we implement safeguards designed to protect your information, no security system is impenetrable and due to the inherent nature of the Internet, we cannot guarantee that data, during transmission through the Internet or while stored on our systems or otherwise in our care, is absolutely safe from intrusion by others.

When our registration/order process asks you to enter sensitive information (such as a credit card number), such information is encrypted and is protected with the best encryption software in the industry. We follow generally accepted industry standards to protect the personal information submitted to us. All your information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job are granted access to personally identifiable information.

If you have any questions about the security at our website, please [email us](#)

## **SECTION 7 - COOKIES**

We use cookies to maintain session of your user. It is not used to personally identify you on other websites. We and our third-party partners, such as our advertising and analytics partners, use various technologies to collect information, such as cookies and web beacons etc. to identify you and your user behaviour. You can control their use, through your browser settings and other tools.

## **SECTION 8 - AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

We keep your personal information only as long as you use our service and also as permitted/required by applicable law. In practice, we delete or anonymize your information upon deletion of your account or unless you yourself declared as closed, unless the same is required for to comply with legal obligations, fraud prevention, take actions we deem necessary to protect the integrity of our website or our users, to resolve disputes, to enforce our agreements, to support business operations, and to continue to develop and improve our Services. We retain information for better services, and we only use the information to analyse about the use of our Services, not to specifically analyse personal characteristics about you.

## **SECTION 9 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Officers at

**Samata Bhratru Mandal (Pimpri-Chinchwad)**

**Contact: 02071173733**

**Address: Trimurti society, Triveninagar, Nigdi, Pune 411062**

**Email: [samatabhratrumandal@gmail.com](mailto:samatabhratrumandal@gmail.com), [info@samatabhratrumandal.com](mailto:info@samatabhratrumandal.com)**

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**End**